



## Digital Transformation needs digital identities.

In fact digital Identities are estimated to create an average of 6% of GDP by 2030.

But this new gold is under attack, with more than 80% of all cyber-attacks targeting the poor old password.

How can you deploy new digital businesses, new use cases or new products in the knowledge that the very foundation of this business i.e. my digital identity, your digital identity, can fall victim to even the most random low sophistication phishing campaign?

## AuthN™ by IDEE is the new way of thinking.

AuthN™ helps you deliver digital transformation projects with digital identities that are authentic & secure.

Supporting industry recognized standards AuthN™ is use-case agnostic, with accelerated times to market and value.

### 6 Facts about AuthN™

- ✓ Up to IAL3 (Max) User registration + Identity Proofing,
- ✓ No passwords, truly. No credentials Database,
- ✓ Extended Zero-Trust Architecture,
- ✓ Zero-Knowledge with no private data ever stored,
- ✓ Compliance-friendly with immutable audit-logs,
- ✓ Reviewed & optimized at NCSC part of GCHQ (UK).