



## The poor old password can cost you more than you think

Password-related breaches are regularly and consistently bringing CISOs and CFOs under the spotlight, whether due to successful phishing and account take over campaigns or malicious but also negligent insider-threats.

In companies with over 50k compromised records however, the average cost of a data breach is a jolly \$6.3 million, or \$126 per account. In addition to the average cost for the luxury of using passwords, estimated in between \$70 and \$400 per user per year ( IDEE Estimation: €120 per user per year)

## Reduce your IT operations costs with AuthN™

AuthN™ helps you truly eliminate passwords as well as the complexity and costs coming with them from user training programs & policy management to mitigating expenses such as MFA.

Supporting industry recognised standards AuthN™ is use-case agnostic, with tangible cost savings in all use cases from employee and supplier access to customer access.

Average ROI < 6 months. Request our calculator.

## 6 Facts about AuthN™

- ✓ Up to IAL3 (Max) User registration + Identity Proofing,
- ✓ No passwords, truly. No credentials Database,
- ✓ Extended Zero-Trust Architecture,
- ✓ Zero-Knowledge with no private data ever stored,
- ✓ Compliance-friendly with immutable audit-logs,
- ✓ Reviewed & optimized at NCSC part of GCHQ (UK).