

## What is the Gigabit Broadband Voucher Scheme?

More than 50,000 rural Welsh homes and businesses could be eligible to have their broadband upgraded, thanks to a new collaboration between the UK and Welsh governments. The Gigabit Broadband Voucher Scheme was created to help fund gigabit-capable coverage across the UK for a digitally connected Britain. The programme supports the cost of installing gigabit-capable broadband to homes and businesses in rural areas of the UK.

### WHO CAN BENEFIT?

This scheme is ideal for resellers and WISPs in the UK and their end-user customers. Self-certifying as an SME is easy and allows for the funding to be paid directly to the installer as soon as the deployment is place.

### What's on the table?

Rural premises in Wales with broadband speeds of less than 100Mbps can use vouchers worth up to £7,000 for each SME or £3,000 per home, to support the cost of installing new fast & reliable connections.

## Why should you consider marketing this scheme?

### Proven Success

This scheme has helped many resellers just like you to uncover new opportunities - it's a proven successful tactic for new revenue generation.

### Another Tool

Another tool in the box. Understanding what you and your end-users are entitled to, allows you to get ahead of the curve before your competitors.

### Opportunities

Finding new opportunities is challenging. Count on Purdicom & Siklu for the best-supported offering & technology to win more business.

### Direct Funding

The funding is paid directly to you. Agree on the scheme with your customer - you are reimbursed for the equipment as soon as it's deployed.

# Gigabit Broadband Voucher Scheme Overview

SUPPORTING YOUR BUSINESS GROWTH

# Siklu

## Why Siklu?

Siklu is fibre through the air. Many providers already taking advantage of this programme are only able to install fibre. Siklu provides something different. Something much better. Connect wirelessly with Siklu and deploy in days without the need to dig trenches or lay cables. It couldn't be any quicker, cleaner or easier.

It's a gigabit world.

Let Siklu take you further.

Siklu has developed a complete portfolio of mmWave solutions to deliver fibre performance wirelessly. Couple this groundbreaking technology with the support you'll receive from Purdicom, and you have everything you need to grow your business using the Gigabit Broadband Voucher Scheme.



SIKLU is the only wireless provider with technology recognised as compliant on the U.K. Gigabit Broadband Voucher scheme - Dept. Digital, Culture, Media & Sport (DCMS).

## How Can Purdicom Help You?

Do you need support with marketing to grow your existing business through this scheme or perhaps you'd like our support with sales collateral you can take to market? We're here to help. [Contact us on 01488 647 647](tel:+441488647647)

Purdicom can support you across our portfolio of value-add and professional services, so if it's link planning and network design, sales support or warehousing and logistics that you need - we've got you covered.