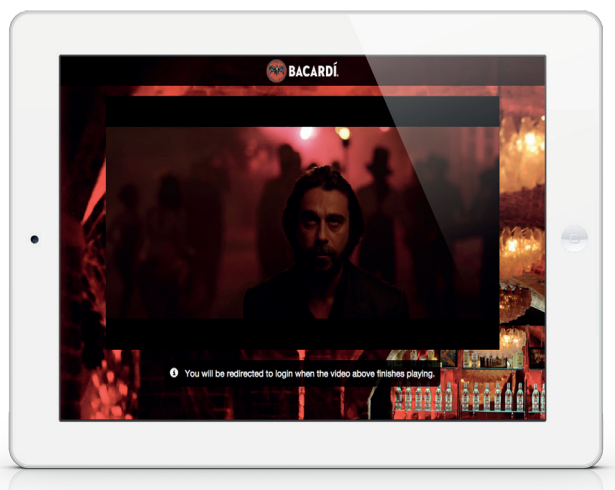


USER ENGAGEMENT, CONFIGURATION, REPORTING AND CONTROL FOR YOUR WIFI NETWORK

Built by WiFi integrators with ten years' experience in building sophisticated WiFi networks.



- Custom user journeys
- Flexible licensing
- Per user time, data, and speed limits
- Multi-tenanted
- White-labelled
- Network, function and site delegation
- Single pane WLAN orchestration
- Integration with EDM, CRM, SMS engines, membership databases

➤ USER ENGAGEMENT

Portal Builder
Campaign Management
Data Capture
Social Media Integrated

➤ MANAGEMENT & REPORTING

Advanced network management
Reporting & analytics
Nested user permissions
White labelled

➤ ACCESS CONTROL

Authentication methods
Tiered user limits

➤ ENCAPTO LOCATE

Location targeting and analytics to increase ROI



ENCAPTO FEATURE SUMMARY

Multi Platform Support	Support for a large range of existing hardware vendors including Ruckus, Cisco, Meraki, Aruba, Mikrotik Built-in support for vendor functionality such as presence analytics and location services Use existing WLAN controller and Wireless Access Points
Cloud Deck Management	Manage wireless networks from a web browser using the Encapto Cloud Deck control panel Manage local Encapto powered Intelligent Gateway Appliances from the Cloud Deck Responsive Cloud Deck UI for on-the-go updates to your networks from tablet or smartphone devices Distributed globally with Amazon's AWS cloud for low latency and high availability 99.99% uptime
Gateway Appliance	True Network Access Server (NAS) model as used in carrier class networks Desktop or rack mount form factor Support over 100,000 concurrently connected users Install between Wireless LAN and Internet gateway Manage from the Cloud Deck or as a completely standalone deployment
AAA RADIUS Compliant	Built on fully featured AAA RADIUS standards Deploy complex RADIUS features at the click of a button within the Cloud Deck control panel Control time online, speed and data use - single or multi-use access and refresh functionality Highly scalable with support for 100s of thousands of concurrent connection per site
Authentication Methods	Click to go - accept t&cs then click login. Social Media login. Credit card payments. Credential based. Verified email authentication. External DB Auth. Campaign Login - users watch an advert and/or complete survey as a condition of login. Flexible access control supporting download and rate limiting for individual users. Use multiple authentication methods per captive portal each with own session limits.
Campaign Manager	Serve advertising and collect data from users on connection Schedule full screen adverts, video and surveys to groups of hotspots Upload content to the Encapto core and schedule across your network Intelligent user recognition - select how often data collection questions/Ads will be displayed to users Share of Voice (SoV) distribution for multiple advertising campaigns at a single site Proof of Play reporting
User Surveys	Create custom surveys as compulsory or optional part of authentication Use question logics to ask individual users questions one or more times according to a schedule Deploy standard questions for demographic analysis Analyse results within Cloud Deck or export to third party systems
Reporting and Analytics	Customisable dashboard for at-a-glance activity across networks Core reporting data include device type, browser type, time online, bandwidth, etc. Add data from campaign Ad views, surveys and location analytics Report on individual or aggregates of sites
Nested user Permissions	Slice and dice access to Encapto features and network segments Publish only the functionality required to individual site administrators and marketing users Multiple users with different permissions at any one hotspot, or group of hotspots
Multitenanted	Manage thousands of sites with individualised settings - portal content, WiFi session controls and access to reporting Apply common settings to any network segment using Encapto's unique device profiling feature
White Label	Customise and brand the Cloud Deck control panel on a per user basis Build custom mobile responsive captive portals with no knowledge of web design User definable terms and conditions
Content Filtering	Enforce content filtering across hotspot networks using Encapto predefined templates Custom whitelist/blacklist content filtering on a per network basis Custom blocked domain redirect page on a per hotspot basis



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